

# Bloomberg Global Innovation Bond

**Bond was available exclusively to clients of Seaspray Private.**

## START DATE

April 14th 2023

## MATURITY

April 15th 2024

## BACKGROUND

An equity investment strategy that provided exposure to companies that generated a meaningful portion of revenue from platforms, experiences and transactions in virtual reality. The Bond provided a return linked to the performance of these companies but with capital protection features.

Counterparty/Guarantor: BNP Paribas  
Credit Ratings: AA-(Fitch), Aa3 (Moody's) and A+ (S&P)

## THEMATIC STRATEGY

The underlying Bloomberg Metaverse Decrement 50 Points EUR Index provided exposure to companies that generated a meaningful portion of revenue from platforms, experiences and transactions in virtual reality. The Index used Bloomberg's data analytics expertise with Bloomberg Intelligence's global team of around 400 analysts to reach a unique mix of Metaverse-related tech, retail and media companies.

**12.00%\***

Gross return  
for our clients  
over 12 months.

This was a Capital at  
Risk product:  
Risk Indicator Rating 5.

\*Gross return after 12 months

Warning: Past Performance and Simulated Past Performance are not a reliable guide to future performance.

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